

SC Johnson Funding Request Form

Application Procedure:

- Complete and return this form to: caenrich@SCJ.com.
- You're welcome to attach additional information however please ensure you answer the specific questions on this form.

CHARITY GENERAL INFORMATION		
Name of Charity (official & marketing name if different)		Registration Number: <u>MUST</u> be registered charity.
Current Address (include City, Prov., Postal Code)		Charity's Website:
Please provide current mission/vision statement.		
PROJECT DESCRIPTION		
Name of the project:		
Select a Category that your Grant Request Applies To: ☐ Education ☐ Environment & Sustainability ☐ Social Service		
Duration:		
Start date: (mm/dd/yy)	Finish date: (mm/dd/yy)	Duration: (xx months)
Brief description of the project (what it consists of, what is being proposed):		
General and specific objectives of the project (up to 250 words): 1. Objective n1 2. Objective n2 3. Objective n3		
Place (s) where the project will be delivered (Institution -if applicable-, City, Province / State):		
Detail the target group/beneficiaries of the project.		
Number of people:		
Age group: (#; %)		
Gender: (#; %)		
Socioeconomic demographic: (#; %)		
Race: (#; %)		
Others (Disability, LGBTQ, etc.):		
Other information to support and help us to understand your request:		

BUDGET PROPOSAL

Total amount requested:	Total project budget:	Date needed:
Expenses by component / activity <i>(add lines if needed)</i>		Requested to SCJ
TOTAL		
Is this a new initiative or grant request for current programming for the charity? ☐ Yes ☐ No		
Is this the charity's first request for funding from SC Johnson? ☐ Yes ☐ No <i>If not, please outline what projects/programs SC Johnson has granted funding for in the last 10 years and the total dollar amount that has been given to your organization by SC Johnson in the past?</i>		

Organization's Annual Operating Budget:

Please provide your last audited financial statements

EVALUATION PROCESS

Impact: How will the population benefit as a result of the project

Quantitative / Qualitative KPIs* (name and description) Some examples for you to consider: ☒ Sustainability: # tns recovered/ recycled by material; # of trees planted; positive perception of neighbours ☒ Education: # of schools reached, # of training hours; increase of confidence on participants) ☒ Social Services: # of homes/ families reached, # of meals served, positive feedback on participants)	1. ... 2. ... 3. ... 4. (Add as needed)
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**KPI is a Key Performance Indicator. It is a measurable value that will help us demonstrate how effectively you have achieved your objective.*

Sustainability Plan: Describe how the charity plans to obtain continued funding and or an ability to self-sustain the project/program after the grant period has ended?
Recognition and Visibility: Explain how SC Johnson will receive recognition and visibility as a grantor supporting this initiative or project?

CONTACT INFORMATION

Contact Name & Function:	
Email Address:	Date:
Contact number: (XXX) XXX - XXXX	